

Cease and Desist Notice: Breach of Trustpilot Legal Brand Guidelines (Misuse of the Trustpilot Brand) [thread::1JxOs0eHf4iiFK5iDKMCQ2A::]

From Trust Support <trust.operations@trustpilot.com>
 Date Sun 2026-07-19 6:04 PM
 To legionkillfeed@outlook.com <legionkillfeed@outlook.com>
 Cc revenuetechnology+ceur@trustpilot.com <revenuetechnology+ceur@trustpilot.com>; gime@trustpilot.com <gime@trustpilot.com>

Hi,

Cease and Desist Notice: Breach of Trustpilot Legal Brand Guidelines (Misuse of the Trustpilot Brand)

We're writing to you because we have continued to detect misuse of the Trustpilot brand on killfeed.co since our last warning sent to you. As a result, we're sending you this notice.

What is misuse of the Trustpilot brand?

Misuse of the Trustpilot brand is misleading or incorrect use of our name, logo, TrustScore, Star Rating, TrustBox widgets, or other brand assets. This includes displaying outdated Star Ratings on your website, using a TrustBox widget that is not included in your Trustpilot plan, or an unofficial third-party application used to display Trustpilot content.

Misuse of our brand is a breach of our [Legal Brand Guidelines](#), and undermines the trust and integrity of our platform.

How does it concern my business?

You have a Trustpilot Business account, which allows the use of our platform for killfeed.co. On signing up to Trustpilot, you accepted our [Terms of Use and Sale for Business](#), including the [Trustpilot Guidelines for Businesses](#) and the [Legal Brand Guidelines](#).

Your continued misuse of the Trustpilot brand is a breach of our [Legal Brand Guidelines](#) and therefore a breach of our [Terms of Use and Sale for Businesses](#).

In this case, we've detected the following misuse of the Trustpilot brand on killfeed.co: You're displaying reviews from Trustpilot without our approval. This is commonly known as "scraping".

How to fix it:

- Please remove all scraped Trustpilot reviews from your site.

What do I need to do?

We do not tolerate misuse of the Trustpilot Brand, and you must **immediately** cease and desist doing this. This is your final warning.

What happens next?

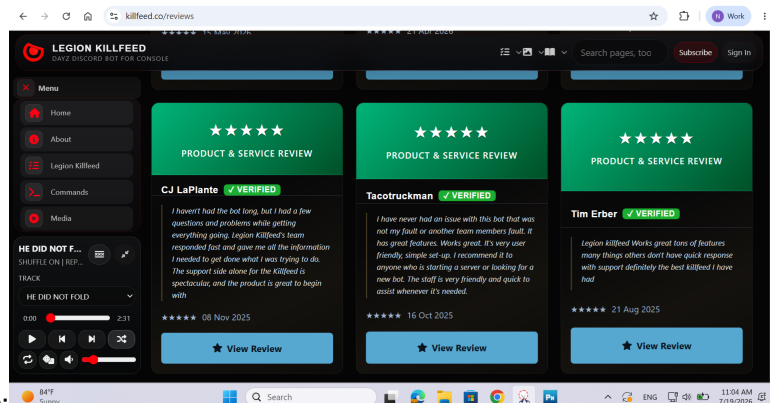
If we continue to detect misuse of the Trustpilot brand on killfeed.co in **7 days**, we will, without further notice to you:

- Place a prominent Consumer Warning on your business profile page for a minimum of 6 months, during which your TrustScore will be hidden.
- Your Trustpilot Business account will be limited to replying to and flagging reviews.
- You'll no longer be entitled to use any of the Trustpilot brand assets and TrustBoxes.
- Stop sharing your Trustpilot review data with search engines.

We reserve the right to take further and appropriate legal action to protect the integrity of our platform and our brand.

If you have questions or need support, please reply to this email, and we'll assist you.

Kind regards,



Screenshot of Trustpilot brand misuse: