
Educational Notification - Profile Misuse - killfeed.co

From Trust Support <trust.operations@trustpilot.com>

Date Sat 2026-07-11 5:43 PM

To legionkillfeed@outlook.com <legionkillfeed@outlook.com>

Cc revenuetechnology+ceur@trustpilot.com <revenuetechnology+ceur@trustpilot.com>

Hi killfeed,

We've detected that you've edited the information on your Trustpilot business profile in a way that might mislead consumers, which goes against our [guidelines](#).

What is profile misuse?

Profile misuse is editing your business profile with deceptive, misleading, illegal or harmful information that undermines the integrity of the profile. This includes providing the wrong name for your business or changing links to direct consumers to a website that's not the subject of the reviews. This can put consumers off from finding genuine reviews or makes it seem that the reviews aren't related to your business.

What do I need to do?

We've removed the incorrect information from your profile and sent a notification to your Trustpilot Business account; please acknowledge it.

To learn more about business profile information changes, please refer to [Trustpilot guidelines](#). Here's some helpful tips:

- If you have rebranded and changed your business name, and your old domain redirects traffic to your new domain, please consider [merging your profiles](#).
- Although [we don't delete business profile pages](#) from Trustpilot, if your website is no longer active, we can close the profile for new reviews.

What happens next?

If we continue to detect profile misuse on your Trustpilot profile, you'll receive a warning. We'd rather avoid that, so we'd be grateful for your cooperation in resolving this issue.

If you have any questions or need support with the guidelines, please reach out to the Content Integrity Team by replying to this email or to your designated customer success manager.

Trustpilot