

I used the “nudity” path only to reach the Oversight Board after normal reporting failed. There were 18 reports from me and about 15 from others, yet enforcement repeatedly said “no violation.”

I am a private individual and small business owner in NSW, Australia. My business is Legion Killfeed, a Discord bot and web service for DayZ console servers that provides semi real time killfeeds, PVP and PVE stats, heatmaps, scheduled restarts, and server management tools. I operate it alone.

The post at issue was created and amplified by competitors and their associates after a business split. It targets me and my business name with false criminal and sexual accusations, coordinated dog piling, and organized brigading in the comments, including tags like #TeamKami. The intent is to harm my reputation and divert customers.

This violates Meta’s Bullying and Harassment policy for private individuals because it:

- Targets a named private person and a small business to provoke abuse and pile ons.
- Alleges criminal and sexual misconduct with no basis, a classic shaming tactic.
- Coordinates harassment across commenters, encouraging further abuse off platform.

The harm is real world and measurable. Following this post and its amplification, my business experienced a documented revenue drop of roughly 77 percent month over month and a surge in fraudulent chargebacks that were temporally linked to the same crowd organizing in the comments.

This coordinated campaign forms part of a pending lawsuit against Trustpilot for republication after notice and facilitation of harassment. Because repeated Facebook reports failed to stop the abuse or limit recirculation, Meta may be added to that action.

Please remove the post and associated media under Bullying and Harassment, apply appropriate account level actions, and limit further distribution. Post URL for review: <https://www.facebook.com/groups/299960322481369/posts/757760916701305>

Edit

Which countries does your appeal relate to?

Australia, United Kingdom and United States

Edit

Which languages are used in the content?

English

Edit

What can be shared about you with the public?

Do you give permission for the board to share details that could easily identify you in its explanation?

Yes

Edit

Do you give permission for the board to share data with special protections about you in its explanation?

Yes

Edit

Data submitted for appeals is subject to [Meta's Privacy Policy](#).

SUBMIT