

SUBJECT: ABN Misrepresentation, False Transparency, Ongoing Defamation – Evidence Included, Correction of Reply Date and Current Demands

From Soul Legion <legionkillfeed@outlook.com>
Date Wed 20-Aug-25 9:05 PM
To legal@trustpilot.com <legal@trustpilot.com>
Cc Adrian Blair - Trustpilot <adrian.blair@trustpilot.com>; Privacy - Trust Pilot <privacy@trustpilot.com>

Dear Trustpilot Legal Team,

I write to formally correct the record and update my existing complaint.

1. Correction of Reply Date

My reply addressing your ABN contradictions was drafted earlier but, due to administrative error, was not sent at that time. It has now been properly dispatched today, Wednesday 20 August 2025, and this is to be treated as the operative date of receipt.

2. ABN Misrepresentation – Written Contradictions

- On 16 August 2025, your staff confirmed in writing:
“Trustpilot does not currently operate under an Australian Business Number (ABN). Our services are provided by our Danish parent company, Trustpilot A/S.”
- On 18 August 2025, you reversed position:
“Our legal entity in Australia is called Tritel Pty Limited and our ABN is 37 605 147 260. Our registered office address is Level 22, 400 George Street, Sydney 2000.”

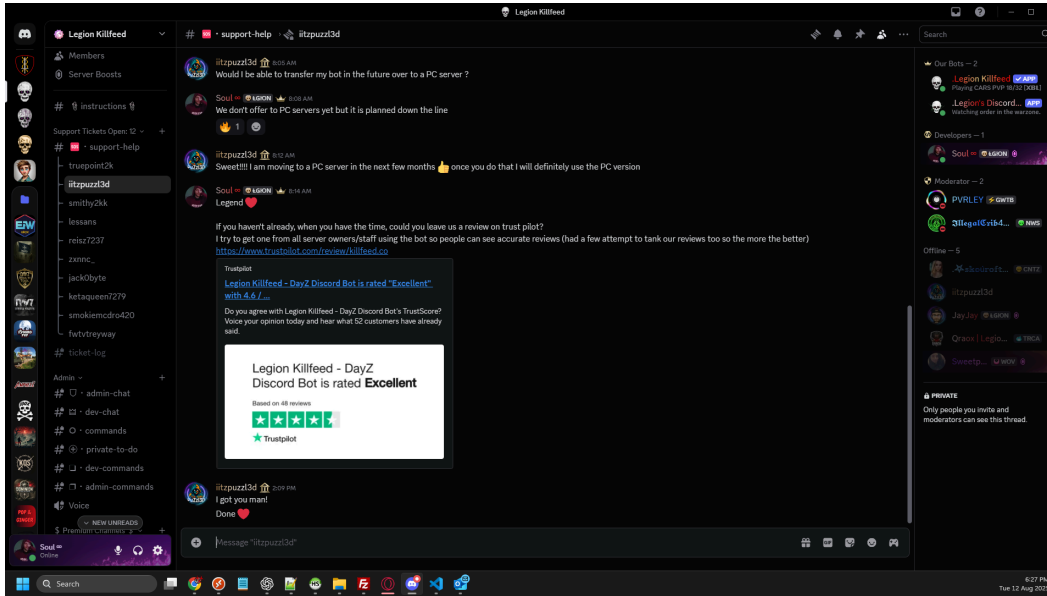
These two positions are irreconcilable. Either the first is true (no ABN, unlawful operation under *A New Tax System (Australian Business Number) Act 1999 s 8*), or the second is true (you misrepresented your legal status in writing, a breach of *Australian Consumer Law s 18* misleading and deceptive conduct).

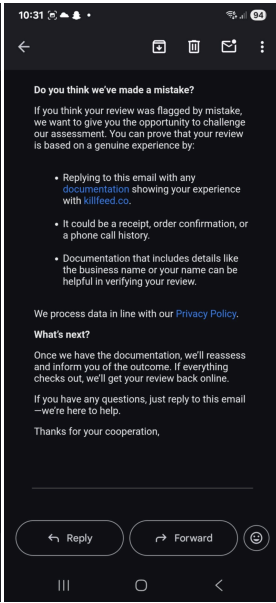
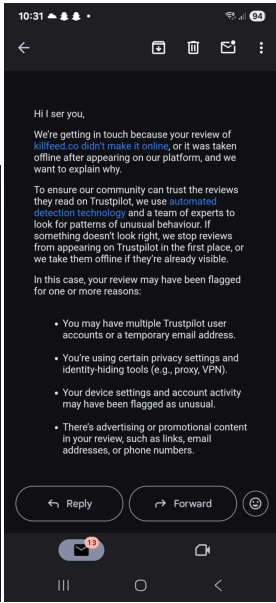
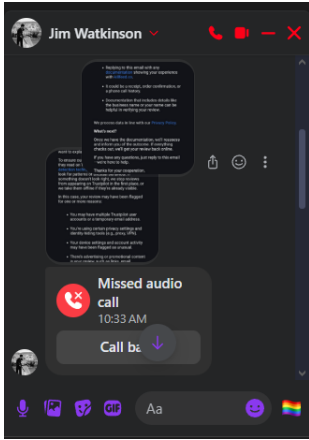
This contradiction is not a clerical slip but a material misrepresentation of corporate identity.

3. False and Misleading “Transparency”

Your so-called “transparency” modules further misrepresent Legion Killfeed. Specific examples include:

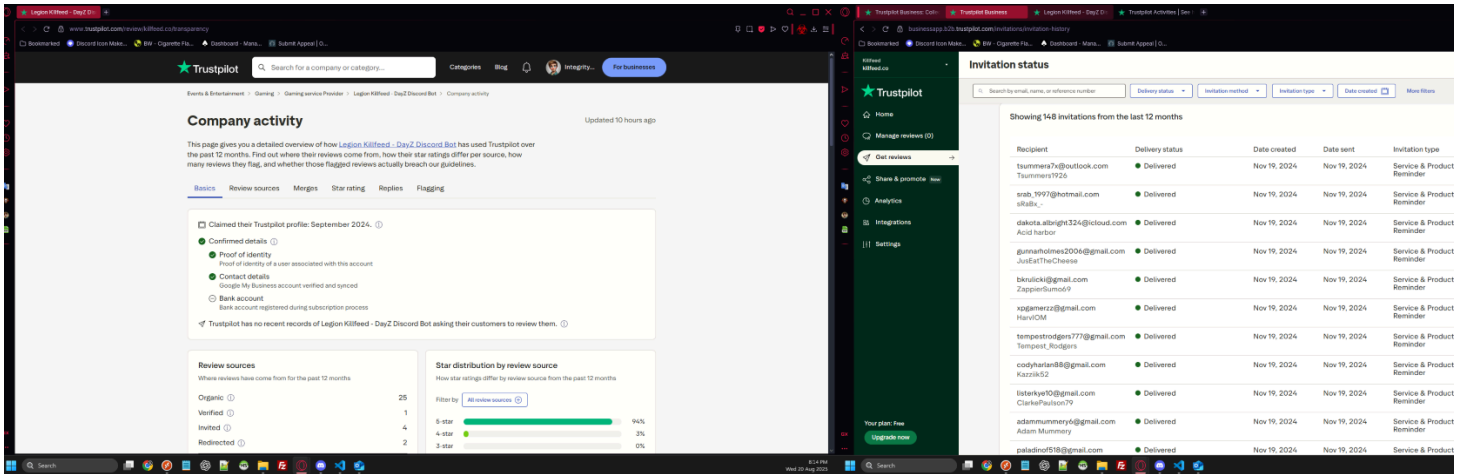
- Suppression of verified positives:
 - Jim Watkinson (“I ser you”)* – signed up and left a genuine review. Trustpilot blocked/removed it under “automated detection technology,” despite my direct confirmation of its legitimacy. Trustpilot has refused reinstatement.
 - “itzpuzzl3d”* – confirmed in my Discord support server on 12 August 2025 that he left a review (“Done ❤️”). That review has never appeared on my profile, despite clear evidence of submission.



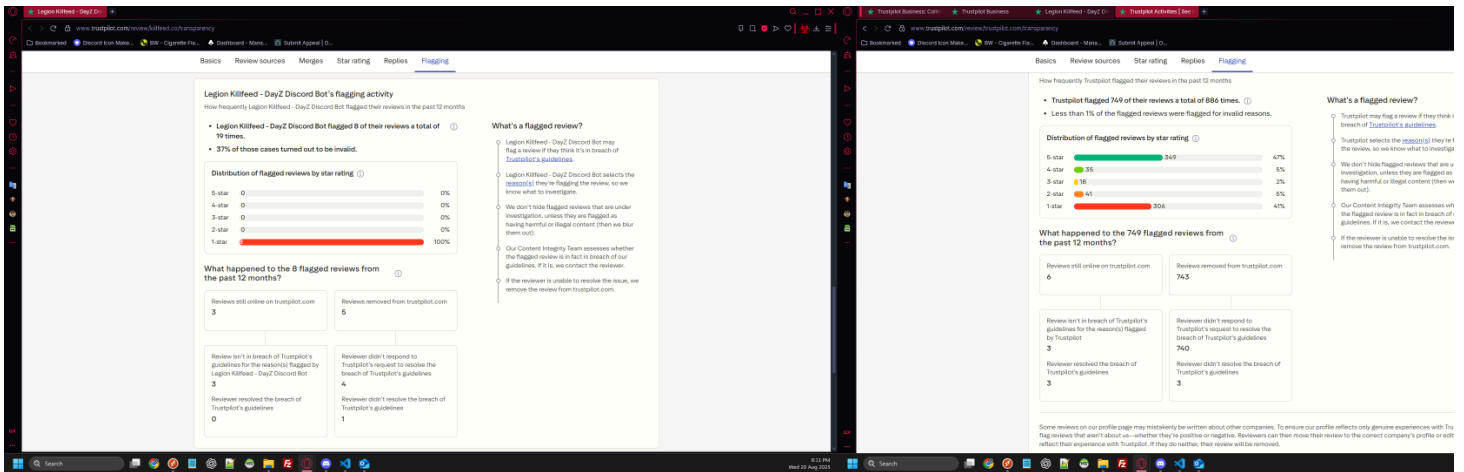


• Direct contradictions in public reporting:

- Your "Company Activity" page states that "Trustpilot has no recent records of Legion Killfeed – DayZ Discord Bot asking their customers to review them."
- Yet, at the same time, your "Invitation Status" dashboard records 148 invitations sent with named recipients and delivery dates.
- This is not an oversight — it is the publication of knowingly false statements about my business in your "transparency" module.



• Unequal carve-outs: Trustpilot grants itself disclaimers ("some reviews may mistakenly be written about other companies") but denies the same safeguard to businesses.



• Reinstatement flip-flops: Reviews removed for guideline breaches were later reinstated, producing contradictory moderation records.

www.trustpilot.com/review/killfeed.co/transparency

Bookmarked Discord Icon Make... BW - Cigarette Fla... Dashboard - Mana... Submit Appeal | O...

Basics Review sources Merges Star rating Replies **Flagging**

Legion Killfeed - DayZ Discord Bot's flagging activity

How frequently Legion Killfeed - DayZ Discord Bot flagged their reviews in the past 12 months

- Legion Killfeed - DayZ Discord Bot flagged 8 of their reviews a total of 19 times.
- 37% of those cases turned out to be invalid.

Distribution of flagged reviews by star rating

5-star	0	0%
4-star	0	0%
3-star	0	0%
2-star	0	0%
1-star	8	100%

What's a flagged review?

- Legion Killfeed - DayZ Discord Bot may flag a review if they think it's in breach of [Trustpilot's guidelines](#).
- Legion Killfeed - DayZ Discord Bot selects the [reason\(s\)](#) they're flagging the review, so we know what to investigate.
- We don't hide flagged reviews that are under investigation, unless they are flagged as having harmful or illegal content (then we blur them out).
- Our Content Integrity Team assesses whether the flagged review is in fact in breach of our guidelines. If it is, we contact the reviewer.
- If the reviewer is unable to resolve the issue, we remove the review from trustpilot.com.

What happened to the 8 flagged reviews from the past 12 months?

Reviews still online on trustpilot.com 3	Reviews removed from trustpilot.com 5
Review isn't in breach of Trustpilot's guidelines for the reason(s) flagged by Legion Killfeed - DayZ Discord Bot 3	Reviewer didn't respond to Trustpilot's request to resolve the breach of Trustpilot's guidelines 4
Reviewer resolved the breach of Trustpilot's guidelines 0	Reviewer didn't resolve the breach of Trustpilot's guidelines 1

Search

- False implication of wrongdoing: By pinning "alerts" and suppressing support, you present my business as non-transparent, when the misconduct lies with your moderation system.

www.trustpilot.com/review/killfeed.co/transparency

Bookmarked Discord Icon Make... BW - Cigarette Fla... Dashboard - Mana... Submit Appeal | O...

Basics Review sources **Merges** Star rating Replies Flagging

How many profile merges happened in the past 12 months

September 28, 2024

One profile merged into Legion Killfeed - DayZ Discord Bot because of rebranding. Legion Killfeed - DayZ Discord Bot's TrustScore became 4.7 after this profile merge (previously). [See details](#)

New reviews by star rating

How many new reviews (distributed by star rating) Legion Killfeed - DayZ Discord Bot got each month in the past 12 months

Filter by [All review sources](#)

Reply behavior

How Legion Killfeed - DayZ Discord Bot replied to negative reviews in the past 12 months

Typically replies to negative reviews in 24 hours or less.

Has replied to 1 out of 1 negative reviews.

Search

4. Coordinated Harassment and Defamation

As set out in my 4 August 2025 complaint and with further evidence now provided:

- Moley (aka Karl Messar) – left a review on 6 November 2024 under the name *Karl Messar* that has remained online for over nine months despite repeated flagging. This review falsely claims I cancel payments, refuse refunds, and abuse customers. In reality, the issue arose from Moley's own admitted PayPal dispute and their transfer of funds to a business account (screenshots attached). Even Trustpilot's own internal investigation notes confirm that Moley's complaints were primarily about PayPal, not Legion Killfeed, and yet the review continues to falsely attribute blame to me personally and my service. It also mocked me for autism, amounting to targeted harassment. Despite being flagged under multiple grounds (personal information, not based on a genuine experience, wrong domain, defamation), Trustpilot has repeatedly reinstated or upheld the review. Its ongoing publication is a clear breach of your guidelines and remains defamatory.
- Other reviewers ("Cunt," "WARZONE," "Danny Hayes," "Robert McDonovan") – These reviews were not genuine but part of an orchestrated attack initiated on Facebook, containing obscenity, fabricated fraud allegations, and harassment.



Nov 6, 2024

by Karl Messer 1

Source: Organic
Reference number: 350070352944266124

Worst Killfeed Bot going

if you want to use a bot where the owner cancels ur payments and speak rude to you all the time then this bot is for u but the slow and lazy feeds that come to discord take ages i rate these 0/10 owners rude and picks and chooses who he want on his bot

Replied Share Request information Investigation complete

Aug 9, 2025, 12:04 AM

Investigation complete:

The review doesn't breach our guidelines for: **advertising or promotional content.**

[Read our decision](#)

There's a different issue

Aug 5, 2025, 8:14 AM | Anthony Brodie (legionkillfeed@outlook.com)

Investigating:

You flagged this review to our Content Integrity Team for: **advertising or promotional content.**

← This was the only way to get it looked at again.

Mar 10, 2025, 9:10 PM

Investigation complete:

The review doesn't breach our guidelines for: **personal information.**

Mar 8, 2025, 9:48 PM | Anthony Brodie (legionkillfeed@outlook.com)

Investigating:

You flagged this review to our Content Integrity Team for: **personal information.**

Mar 8, 2025, 3:47 AM

Reviewer didn't respond:

The reviewer didn't react to your request to remove **personal information** before March 8 at 3:47 AM.

Mar 5, 2025, 3:47 AM | Anthony Brodie (legionkillfeed@outlook.com)

Request sent:

You asked the reviewer to update their review by removing **personal information.**

← It puts the owner down for having autism

Dec 19, 2024, 11:03 PM

Investigation complete:

The review doesn't breach our guidelines for: **not based on a genuine experience.**

Dec 19, 2024, 3:48 PM | Anthony Brodie (legionkillfeed@outlook.com)

Investigating:

You flagged this review for: **not based on a genuine experience.**

← It's not genuine that we are at fault, PayPal/they were

Dec 10, 2024, 12:28 AM

Investigation complete:

The review doesn't breach our guidelines for: **being about a different business.**

Dec 9, 2024, 11:06 AM | Anthony Brodie (legionkillfeed@outlook.com)

Investigating:

You flagged this review to our Content Integrity Team for: **being about a different business.**

← But it's more about paypal not Legion

Dec 9, 2024, 8:46 AM

Reviewer didn't respond:

The reviewer didn't react to your request to move their review to another domain before December 9 at 8:46 AM.

Dec 6, 2024, 8:46 AM | Anthony Brodie (legionkillfeed@outlook.com)

Request sent:

You asked the reviewer to move their review to another domain.

← As proven, it was admitted by them they had paypal issue

Dec 3, 2024, 5:32 AM

Investigation complete:

The review doesn't breach our guidelines for: **defamation.**

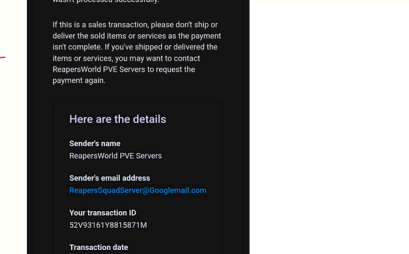
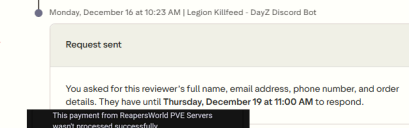
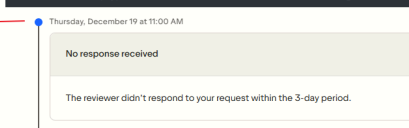
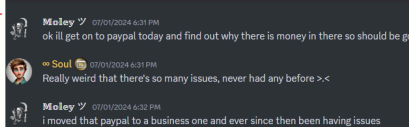
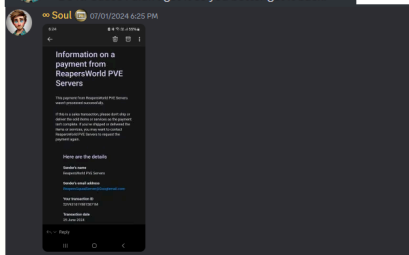
← it still is defamation

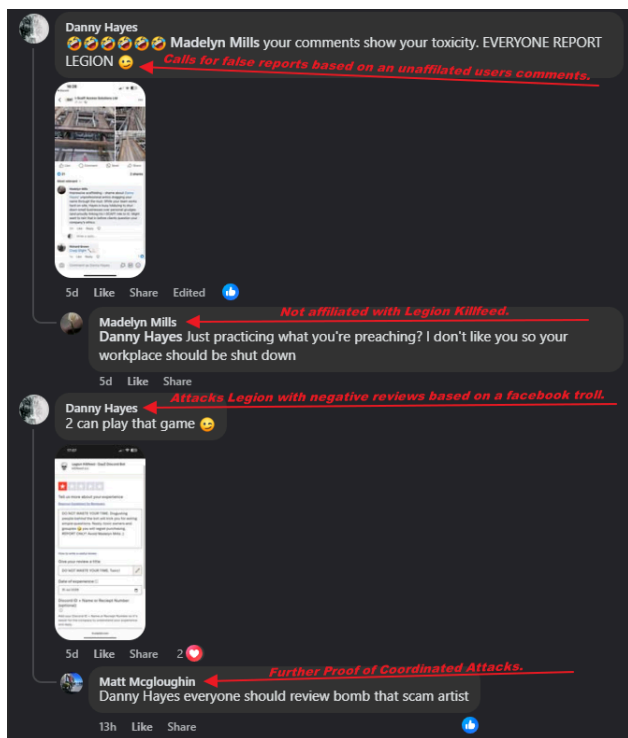
Dec 3, 2024, 5:09 AM | Anthony Brodie (legionkillfeed@outlook.com)

Investigating:

You flagged this review to our Content Integrity Team for: **defamation.**

• [Hide history](#)





All of the above reviews contain defamatory imputations under the *Defamation Act 2005 (NSW)*, and you have been repeatedly notified. By continuing to host them, Trustpilot is a publisher in law (*Fairfax v Voller [2021] HCA 27*).

5. Current Demands

As set out in my Calderbank offer of 12 August 2025:

1. Permanent removal of the defamatory reviews.
2. Suspension of the accounts involved in the harassment.
3. Written confirmation of your true corporate identity and ABN status.
4. Negotiation of settlement for damages, with indemnity costs consequences if ignored.

6. Legal Implications of Continued Evasion

- Defamation liability (Australia, UK, Canada, US).
- ABN Act 1999 s 8 breach – refusal or failure to lawfully disclose.
- ACL breaches – misleading conduct, false testimonials, unfair contract terms, unconscionable conduct.
- eSafety Act 2021 (Cth) – hosting cyber-abuse content (obscene usernames, harassment).

Your ongoing strategy of delay, contradictory statements, and refusal to escalate to Legal only compounds liability. A London-listed company cannot expect to mislead regulators, businesses, and the public in this way and avoid scrutiny.

Action Required:

I demand a direct legal response within 48 hours addressing:

1. Which of your two irreconcilable ABN statements is correct.
2. Confirmation of permanent removal of defamatory reviews.
3. Engagement on settlement of damages in line with my Calderbank offer.

Failure to do so will leave me no choice but to proceed with formal court proceedings in Australia, with costs sought on an indemnity basis.

Yours faithfully,

Anthony Brodie
Owner – Legion Killfeed
ABN 28 387 377 607